

Job Vacancy

Graphic Designer (Contractor)

The Graphic Design Contractor purpose is to create engaging, attractive and innovative content designs for online platforms following Marie Stopes International Cambodia (MSIC) brand identity, and work-related to designs. Designs shall be tailored to the specific target audience identified. The role will seek to garner more interest from audience to MSIC social media, online and offline channels. From concept through execution, he/she will improve our user experience by bringing our brand to life and keeping it consistent across all our various channels. He/she will also design materials and content needed for overall marketing and communications use.

This position requires fixed working hours from 8:00am-12:00pm and 1:00-5:00pm, from Monday to Friday.

Job Title:	Location:	Reporting to:	Type	Contract Duration
Graphic Designer (Contractor)	Phnom Penh	Digital Marketing and Media Lead Community and Partnership Marketing Lead	Contractor	1 year

MSI Reproductive Choices is a global social business providing sexual and reproductive health services, with a particular focus on ensuring access to contraception and safe abortion services. Our team of professionals are passionate about the work they do in communities across 37 countries. Marie Stopes International Cambodia (MSIC) was established in 1998 and operates seven reproductive health clinics, a network of Marie Stopes Ladies (independent private sector facilities) and a SRH helpline/contact centre. In 2021, MSIC provided services to over 50,000 women and men in Cambodia. The primary responsibility of this role is to further the **MSI Vision: A world in which every birth is wanted** and its **Mission** of ensuring the individual's right to: **Children by choice, not chance.**

It is a role requirement that the job holder must fully comply with, promote and live **MSI Reproductive Choices' Core Values**

Mission Driven

Client Centred

Accountable

Courageous

Key Responsibilities

Create engaging, attractive and innovative designs

- Collaborate with marketing and communications team support content marketing for social media, website and other channels
- Help bring new ideas for design and content creation to the team using your expertise and eye for great design
- Scope and create templates for our marketing team to be more efficient in some of their posting on social media, website, email, and other channels.
- Create image/carousels/GIF posts for online platforms.
- Create thumbnails for videos.
- Observe online trends.
- Create monthly workplan
- Create graphic designs in the format of static posts, carousel, photo slideshow, photo album.
- Design occasional posters, announcement, signage, and other materials as needed
- And other assigned tasks

Qualification/Skill and Experience:

Qualifications

- Bachelor's degree or college experience is preferred but not necessary
- Ability to use Photoshop, Corel Draw, Illustrator, Adobe Premiere, and other design applications

Experience:

- Experience in creative/content designing

- Basic understanding of video editing
- Basic understanding of social media and the tools
- Understanding of sexual reproductive health and safe abortion

Skills

- Be creative and have a good visual sense
- Effective communication through active listening and good questioning techniques, ensuring information is clear and concise.
- Confident in facilitating online discussions on safe abortion and other sensitive topics among women and men, including youth and people with disabilities
- Know how to attract audience with designs
- Understand what online audience are interested in and the current trends

This role is a great opportunity to contribute your skills and commitment to a rewarding project in an emerging health sector of significance.

We are committed to Child and Adult Safeguarding and Protection from Sexual Exploitation and Abuse. Please note, appointment to this position is subject to the outcome of background checks. We are an equal opportunity employer – women and persons with disabilities are strongly encouraged to apply.

Please visit <http://www.mariestopes.org.kh/Career> or contact our Human Resources Team for a detailed job description. Interested and qualified candidates should send applications (CV and a cover letter) to hrd@mariestopes.org.kh or alternately via post to: **Marie Stopes International Cambodia (MSIC) Head Office, Address: Phnom Penh Centre, Building F, 1st Floor, Sothearos Boulevard, Sangkat Tonle Basac, Khan Chamkarmorn, Phnom Penh, Tel: 017343426 / 010887075.**

Only short-listed candidates will be contacted.

Closing date for applications is **16th November 2022.**